NEWS RELEASE

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FOR IMMEDIATE RELEASE

AMERICAN SOCCER LEAGUE INC.

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ASL CHAIRMAN TO JOIN CARIBBEAN/CENTRAL AMERICAN ACTION

NEW YORK, N.Y. - American Soccer League Chairman Ted Celeste has accepted the invitation of Florida Governor Bob Graham to join Caribbean/Central American Action, a private sector entity headed by Gov. Graham, which will be formally launched on Wednesday, April 9, with an initial board meeting, Organizational Workshop, and a White House reception with President Carter in the nation's capitol.

Caribbean/Central American Action was formed in response to President Carter's call for a new initiative toward Caribbean and Central American peoples by the people of the United States in their diverse roles and institutions. With a governing board of distinguished U.S., Caribbean, and Central American leaders, Caribbean/Central American Action will address specific project ideas, and stimulate an appropriate U.S. organization to take on those challenges.

Celeste's participation is highlighted by the fact that the 1979 ASL Champions, Sacramento Gold, will represent the United States in the upcoming CONCACAF soccer tournament, which features teams from 23 CONCACAF member countries in the North and Central American and Caribbean zone. CONCACAF is the regional affiliate of FIFA, the world governing soccer body, and Sacramento's participation marks the return of the U.S. to the prestigious international tournament after many years absence.

In accepting Governor Graham's invitation, Celeste commented, "We offer our congratulations to President Carter and Governor Graham in calling this group together to consider such a challenge, and we in the American Soccer League are delighted to take part in such an effort. Sports have always been used to strengthen bonds between nations, and we are more than delighted to be able to move forward with this opportunity."