NEW JERSEY AMERICANS
P.O. Box 622
Freehold, N.J. 07728
(201) 462-6360

PRESS RELEASE

GILBERT W. HEWSON
PUBLIC RELATIONS

July 14, 1976
FOR IMMEDIATE RELEASE

"BANNER NIGHT" PROMOTION FOR NEW JERSEY AMERICANS

When the New Jersey Americans of the American Soccer League host the Rhode Island Oceaneers on Friday, July 23rd, everyone will have a chance to show their creativity by displaying "their" own banner for "Banner Night".

At half-time of the 8 p.m. professional soccer contest, those who have made and brought their banner to Wall Stadium will also have a chance to win prizes in three categories of judging on the field. Each winner of categories: funniest, most original, and best "New Jersey Americans slogan", will win four blue ribbon tickets to the remaining Americans' home games and a New Jersey Americans' warm-up jacket. Banners of any size may be entered in the contest.

The Americans are currently in 4th place in the A.S.L. Eastern division, 4 points behind division-leading Rhode Island. The two clubs met last on June 25th and battled to a 0-0 tie at Wall Stadium.

New Jersey's record now stands at 5-8-3, and Rhode Island holds at 6-7-2.

JUL 20 1976