PRESS RELEASE

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CHIEFS HIRE ART COLLIER

TO HEAD MARKETING STAFF

Art Collier, prominent Atlanta TV sports announcer and Georgia's 1969 "Sportscaster of the Year", has been named Director of Marketing for the Atlanta Chiefs Soccer Team.

Collier, 40, has served the past six and a half years as sports director of WQXI Television in Atlanta, and for the past three seasons, he has been the color man on Georgia Tech football broadcasts. He has also done the play-by-play announcing of the Chiefs' games since the inception of the team in 1967.

A native of New York, Collier was educated at San Diego State College and served as a television sports director of Indianapolis for seven years prior to coming to Atlanta.

He has been the co-host of the "Bud Carson-Georgia Tech Football Highlites Show" on Atlanta television since 1967, and he has also served as the radio color man for the Peach Bowl since the first game in 1968.

He is currently the vice president of the Georgia State Soccer Football Association.

"We are delighted to gain Art as a member of our organization," Chiefs' vice president Richard A. Cecil said in announcing the hiring of Collier. "His addition adds to our confidence that the success of soccer in America is just around the corner. His enthusiasm will be a great asset."

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