PRESS RELEASE

The Atlanta Chiefs · Atlanta Stadium · Atlanta, Georgia 30312 · Phone 404·577-4707

January 22, 1971 For release 12 Noon, Wed., Jan. 27

THE WILD CARD COMES TO SOCCER

With preparations started for the return of the Atlanta Chiefs to Atlanta Stadium for 1971, the season ticket drive is building up a head of steam and is ready to roll.

To commemorate their return home, the Chiefs are offering soccer fans their own version of the Wild Card Season Ticket . . . or more simply Sideline General Admission.

The Wild Card Ticket enables one to use it on a singular basis for all 14 season games . . . all 14 at one game or in any combination he chooses. This method can take care of those unexpected guests that pop in when you're heading for a game.

The location is in the sideline reserved seat area; however, none of the Wild Card Tickets will be reserved. Cost is the same as reserved seats: $40 each for adults, $30 each for children, per season ticket. Club Level for adults and children are $50 each, while Goal Area General Admission are $30 for adults and $10 for children.

Season tickets to the Chiefs games remain the best sports bargain in the Atlanta area.

The 1971 season schedule is in the process of being drawn up and will be announced shortly to include the new NASL franchises in New York, Montreal and Toronto.

- 30 -