PRESS RELEASE

The Atlanta Chiefs · Atlanta Stadium · Atlanta, Georgia 30312 · Phone 404·577-4707

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SOCCER BOOSTERS SHIFT

TO HIGH GEAR

The backbone of professional soccer in Atlanta, the Atlanta Chiefs Soccer Booster Club, reports their season ticket drive for the 1971 season is moving into full swing with five weeks to go before the April 17 opener.

The club membership has been divided into 15 teams, each headed by a captain, and generally the latest report indicates satisfactory progress toward their overall goal.

Encouraged by the growing interest throughout the metro Atlanta area, the Boosters have set their target higher than ever before and are confident of fulfilling their goal by opening night.

Under the leadership of President Ben Gross and past President Dr. Clyde Partin of Emory University, the Boosters are anticipating $100,000 in season ticket sales before the Chiefs make their opening kick-off against the new Montreal Olympics at Atlanta Stadium.

The response from the younger members of the community has been most gratifying and is significant of soccer having established itself with a firm foundation for greater expansion in the future.

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