1972 NASL Champions

NEW YORK COSMOS

Director of Public Relations, John O'Reilly

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COSMOS HIRE TRECKER FROM JETS - PROMOTE TWO

New York, N.Y. January 20 - New York Cosmos President Clive Toye announced today the appointment of Jim Trecker, as Director of Public Relations.

Trecker takes over the post held previously by John O'Reilly since 1972. O'Reilly has been promoted and is now Director of Promotions and Sales.

"Jim has served seven valuable years with the New York Jets, of the NFL, as Assistant Public Relations Director," said Toye. "His experience will be a tremendous asset to the club while allowing O'Reilly to advance into an important area."

Serving one season (1967) as Director of Press Relations, with the now defunct New York Skyliners Soccer Team (owned by Madison Square Garden), Trecker has also served four years in the Sports Information Department at Columbia University, where he graduated in 1967.

Trecker and his wife Barbara have two daughters Molly and Sophia. He will officially join the Cosmos and commence his duties on February 2nd.

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"O'Reilly who has handled Public Relations, Promotions and Sales since 1972, will be able to concentrate directly on Promotions and Sales in his new post," said Toye, "which is an extremely important area for the club to further develop."

Toye also announced the promotion of Gabriel Rosenfeld, from Director, to Vice President of Corporate Affairs. Rosenfeld, an attorney, joined the Cosmos parent corporation in April of 1975 and shortly there after commenced his duties with the club. He is responsible for the business affairs of the Cosmos.

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