NEWS RELEASE

MICHIGAN SOCCER LTD. 1200 FEATHERSTONE ROAD PONTIAC, MICHIGAN 48057 (313) 338-9100

FOR IMMEDIATE RELEASE

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TREVOR FRANCIS DAY AT SILVERDOME SUNDAY

Contact: Steve Unger (338-9100)

PONTIAC--First it was Pele who set the Detroit soccer crowd on fire on Labor Day 1976 in the Silverdome. Next it was Beckenbauer and Chinaglia in October '77 as the Cosmos battled Santos. Now, in May of 1978 it is English superstar, Trevor Francis of Birmingham City, one of the world's top goalscorers, who is joining the Detroit Express in their ques for NASL fame and fortune.

Currently starting striker for the English National Team, 24 year old Trevor Francis will meet the Detroit area media in a press conference at Metro airport, Friday (5/26) at 5:00 p.m.

He will make his North American playing debut this Sunday, May 28, Trevor Francis Day against the Memphis Rogues at 6:00 p.m. in the Pontiac Silverdome, a team coming into Detroit on the heels of a 1-0 upset win over the powerful New York Cosmos.

The acquisition of Francis on loan for the remainder of the '78 season should help to bolster a distraught Detroit attack which has scored only 12 goals in their first 11 games including no more than 2 in any one contest.

In the 1977-78 season for Birmingham City in the English First Division, Trevor scored 27 goals, only three shy of the club record. All totalled he has scored 115 goals in only 4 seasons including 12 full international matches with the English National team.

Wednesday night (5/24) against World Cup-bound Hungary, Francis scored the final England goal on a head shot in a 4-1 win at Wembley Stadium in London, adding to his international acclaim.

At least four reporters will fly in from England to cover Trevor's American debut representing the Birmingham Mail, the Coventry Evening Telegraph, and the London Sun.

Detroit will be seeking to overtake Houston in the Central Division of the American Conference standings in the remainder of a 4 game home stand. After the 2-1 loss to Chicago on Wednesday, the Express has a 5-6 record for 42 points while the Hurricane is 5-5 with 44 points and one more game to play.

This historic game Sunday at 6:00 p.m. will be broadcast live on WJR Radio, 760 AM.

Some folks from Memphis will not be cheering for the Rogues this Sunday; instead they will be pulling for a Detroit victory.

Mayor Bill Tatton of Memphis, Michigan (pop. 1,500) will be kicking off for Detroit along with the Memphis City Council and most everybody else from the booming Thumb area metropolis.

It is not widely known but 90% of the world's navy beans come from the greater Memphis area. Principle industry is a giant pickle factory located near the heart of downtown Memphis.

Apparently no criminals live in Memphis for the city lacks a jail and when the Express sought to contact the local fire department to obtain some local gossip, Ma Bell informed us that the number was unlisted although Mayor Tatton denies that this is true.

"The whole town is up for the game," says Tatton, who related that the biggest event for Memphis every year is a Fireman's Carnival in August, so for now it's "soccer fever" that is sweeping the town for Trevor Francis Day.

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TREVOR FRANCIS

COMPLETE PLAYING RECORD

Birmingham City	Appearances	Goals
Football League	270 (1)	115
F.A. Cup	19	6
Football League Cup	18	3
Texaco Cup	5	2
Anglo-Scottish Cup	3	2
Anglo-Italian Cup	2	1
Friendly Matches	27	19
Reserves		
Football Combination	11 (3)	8
Football Combination Cup	3 (1)	-
Youths		
F.A. Youth Cup	6	1
Mi land Intermediate League	16	11
Midland Intermediate Cup	11	6
Midland Youth League	4	6
Strasbourg Youth Tourney	3	1
ENGLAND		
Full International Appearances		
World Cup (qualifying)	3	1
British Championship	3	-
Internationals	6	1/2
Total International Appearances	12	
Under 23	5	-
Youth	10	4
Football Association	1	2
Football League	1	-

DETROIT EXPRESS STATISTICS
May 25, 1978

Number	NAME	MIN.	GAMES	SHOTS	GOALS	ASSISTS	POINTS	FOULS
1	Steve Hardwick	1005:35	11	0	0	0	0	0
2	Paul Hunter	1005:35	11	6	0	0	0	21
3	Ian Davies	951:11	11	10	0	1	1	12
4	Eddie Colquhoun	597:30	7	3	0	0	0	15
5	Graham Oates	1005:35	11	20	1	0	2	22
6	Steve Seargeant	1005:35	11	12	0	1	1	27
7	Mickey Leach	851:56	10	27	1	0	2	21
8	Keith Furphy	1005:35	10	46	5	2	12	23
9	Alan Brazil	343:03	5	13	1	0	2	7
10	David Bradford	1005:35	11	27	3	1	7	23
11	Steve Earle	565:30	8	17	0	1	1	10
12	Angus Moffat	906:52	10	12	0	2	2	11
13	Steve David	455:19	7	12	0	2	2	5
14	Dave Hoffmeyer	00:17	1	0	0	0	0	0
15	Dave Shelton	90:43	4	1	0	0	0	5
17	Roberto De Oliveira	79:36	2	1	0	1	1	2
18	Roy Sinclair	83:29	2	1	0	0	0	0
19	Danny Vaughn	101:35	3	6	0	0	0	1
	EXPRESS TOTALS	1005:35	11	214	12	11	35	205
	Opponents Totals	1005:35	11	195	12	18	41	181

(Team stats include 1 own goal in EXPRESS totals
and 1 own goal in opponents totals.)

GOALKEEPING

NUMBER	NAME	MIN	GAMES	SAVES	SHUT-OUTS	GOALS AGAINST	AVG
1	Steve Hardwick	1005:35	11	64	3	12	1.07
	Opponents	1005:35	11	73	3	12	1.07

GAME BY GAME

4/1 at Tulsa
EXPRESS 2 Tulsa 1
Leach (De Oliveira)
Furphy
Att. 5,872

4/9 at Ft. Lauderdale
EXPRESS 2 Ft. Lauderdale 1
Bradford (Furphy)
Furphy (Bradford)
Att. 10,412

4/16 at Silverdome
Tampa Bay 2 EXPRESS 1
Bradford (Furphy)
Att. 28,523

4/23 at Silverdome
EXPRESS 2 San Diego 0
Furphy (Moffat, Earle)
Own Goal
Att. 7,815

4/30 at Silverdome
EXPRESS 2 Toronto 0
Oates (Moffat, Seargeant)
Bradford
Att. 9,652

5/7 at New York
New York 2 EXPRESS 0
Att. 45,321

5/10 at Silverdome
Portland 1 EXPRESS 0
Att. 6,729

5/14 at Silverdome
Minnesota 1 EXPRESS 0
Att. 10,201

5/17 at Dallas
EXPRESS 1 Dallas 0
Att. 6,561

5/20 at San Diego
San Diego 2 EXPRESS 1
Furphy (David, Davies)
Att. 4,785

5/24 at Silverdome
Chicago 2 EXPRESS 1
Brazil (David)
Att. 7,259

Home Record: 2 wins, 4 losses
Away Record: 3 wins, 2 losses

Home Attendance: 6 games— 77,170 total
12,864 avg.
Away Attendance: 5 games— 72,851 total
14,570 avg.
Total: 11 games--143,050 total
13,005 avg.

NEXT 5 GAMES

5/28 MEMPHIS ROGUES
5/31 PHILADELPHIA FURY
6/3 AT WINDSOR STARS (Exhibition)
6/7 TULSA ROUGHNECKS
6/11 DALLAS TORNADO